

Raising the profile of the Consultation

Executive Summary

The purpose of this paper is to update Forum members on our engagement with the Community and present our proposals for an event to accompany the launch of the consultation.

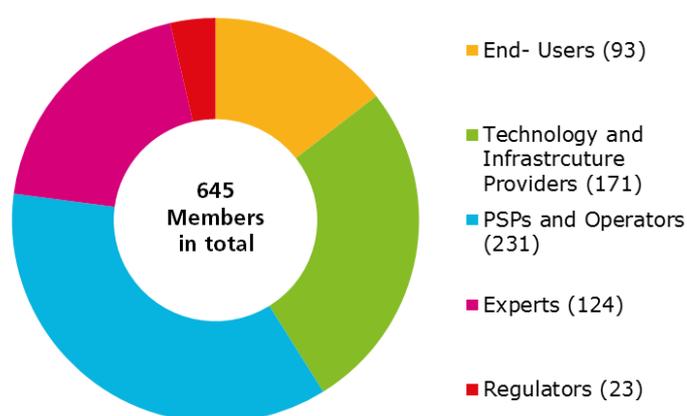
In the lead up to the Consultation launch, the Secretariat has begun working with trade associations to highlight the specific areas of the Consultation that are relevant to their industry and seeking their commitment to help communicate this to their members. We are also preparing messaging for the relevant trade press and have secured assistance from Bacs who have agreed to notify their users of the Consultation.

Payments Community Engagement throughout the year

Over the course of the second stage of the Forum, the Secretariat has been keeping the Payments Community engaged through a number of activities and channels. This activity has served to raise the profile of the Forums' work in year 2 and maintain the Community's awareness of how the design and implementation stage will affect them.

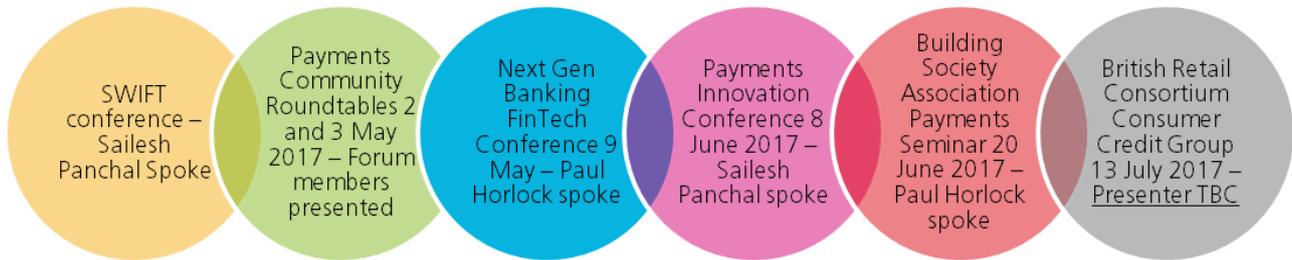
The Community has continued to grow throughout the second year of the Forum to 645 members from 360 organisations in total, from across the whole payments sector. All members of the Community are kept informed of our work through regular communications and many remain highly engaged through joining the Workstreams; or attending roundtables, 1-2-1s and events.

Size and breakdown of the Community



Forum engagement with external events throughout the year

In order to continue to raise the profile of the Forum in year 2, the PSR have promoted the work of Forum at their Annual Plan Launch which was attended by over 175 stakeholders at a number of regional events attended by 46 stakeholders in total. In addition, the Secretariat has ensured that Forum members and WS support have attended and spoken on behalf of the Forum at the following events:



ACTION: Forum members to proactively raise the Consultation at any events they are presenting at or articles they are producing

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Trade Association support

The Secretariat is working with the following Trade Associations to identify which areas of the Consultation is most relevant for their members and communicate to them the ways in which the Forum’s design work may affect them to encourage them to respond to the consultation.

End-Users	PSPs	Technology and Infrastructure Providers
Association of British Credit Union Lenders	Association of Foreign Banks	Innovate Finance
Association of British Travel Agents	British Bankers Association	TechUK
Association of Corporate Treasurers	Emerging Payments Association	UK Digital Currencies Association
Association of Independent Professionals	E-Money Association	
Association of Independent Risk and Fraud Advisors	Financial Fraud Action UK	
British Independent Retailers Association	Payments UK	
British Retail Consortium	UK Cards Association	
Charity Finance Group		
Confederation of British Industry		
Federation of Small Businesses		
National Federation of Retail Newsagents		
National Pawn Brokers Association		
Petrol Retailers Associations		
Tax Incentivised Savings Association		
UK National E-invoicing Forum		
Vendorcom		

NB: We have continued to list the separate PSP trade associations (rather than UK Finance) as we are engaging with their public affairs teams separately.

In addition we are working with a number of trade press outlets from various sectors to publish articles around the launch of the Consultation.

Bacs have also committed to help us raise awareness among their ‘affiliates’ community users by flagging the consultation in their communications and making available an agenda item at the September meeting.

Forum Consultation Briefing Session

The Secretariat is proposing a morning 'Briefing Session' for the Payments Community on **5th September from 09.00 – 13.00**. This will be at the mid-point of the consultation, to enable the organisations in the Community the proper time to digest the proposals so their representatives are able to articulate their questions and views on the day. The aim of this event will be to:

- To support the Community in their analysis and understanding of the consultation document
- To allow smaller organisations in the Community to give direct feedback on the proposals in the Consultation if they are unable to submit a full response in writing
- To communicate the value and importance of payments and the proposals in the Consultation to the organisations who (represent, or) are users of payment systems

WS Chairs will be needed to give presentations in the breakout sessions taking place throughout the morning. WS Chairs are encouraged to bring along any additional WS support to aid their presentations. All Forum members are encouraged to attend. The Secretariat will work with the Chairs and WS leads over the next few weeks to develop the programme for the day.

ACTION: Commitment required from Chairs and WS leads to attend the Briefing Session on 5 September from 09.00 – 13.00

ACTION: WS Chairs to identify any additional WS support needed and secure commitment to attend